



packaging group

Setting Standards





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Proven Experience

Our experience makes the difference. The Stäger Packaging Group, headquartered in Muri, Switzerland, is a European leading designer and manufacturer of bespoke packaging solutions for transparent and thermoformed plastics.

With extensive know-how and unmatched customer service at our competence centres in Switzerland, England, The Czech Republic and Germany we are setting standards for the latest generation of design optimized packaging. We are thereby achieving the best possible results for promoting and protecting our customers' products. Over 200 continuously trained specialists are serving our customers all over Europe for more than 50 years.

As an efficient and competent partner we develop and produce high quality finished transparent folded boxes and tubes as well as trays, blisters, clam packs and technical components for the confectionary/food, cosmetic, textile/non-food, technical and automotive industries.

We have pioneering competences in product development and flexible production as well as a proven track record in the application of recycled/alternative foil materials. Our production facilities are certified FSSC 22000, BRC, ISO 9001 and Sedex, guaranteeing the utmost in strict hygiene and superior quality management without any compromises.

Numerous industry awards highlight our innovative strength. Our long-standing customer relationships with leading European companies reflect our endeavours to ensure that our customers can rely on Stäger.

PACKAGING-

SOLUTIONS

Demanding Packaging Solutions from One Source

Through our extensive advisory expertise, we offer holistic tailor made packaging solutions beginning with development through to production, logistics and packaging fulfilment when desired. Our machinery engineering competence allows us to fully support our customers in the area of automated filling processes.

Our specialty is the combination of a wide range of materials such as plastic, carton and metal in connection with a variety of surface finishing techniques. The manufacture of both transparent as well as thermoformed plastic packaging allows for perfect blending of designs and construction, thus avoiding time intensive outsourcing while securing an optimal cost-benefit ratio for our packaging solutions.

We are able to create the optimal cost efficient packaging solution for almost every form and design while simultaneously ensuring that a product package protects like a second skin while presenting the product in a unique manner.



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Is Plastic Packaging a Modern-day Solution?

Form-stable packaging manufactured out of thermoplastic foil offer a distinctive advantage in terms of weight and energy efficiency compared to other materials. Plastic packaging is hygienic and extends the shelf-life of food products. In this manner they make a significant contribution against food waste and spoilage.

The production of plastic foils utilizes less water and CO₂ than the production of carton. The high stability and excellent barrier characteristics of plastic foils allow the use of minimal material thickness.

Plastic foils with a high proportion of recyclable content are resource efficient. Form-stable packaging which utilizes appropriate materials and optimal designs contribute to the circular economy through their recyclability. The need for raw oil is significantly decreased in the following year through the increase in the recycling rate of plastic foils.

Stäger's R & D and product design strives for recycling-compatible designs with a high regeneration rate, with a goal of up to 100% recyclability. Stäger has extensive experience and consulting competence in the area of the availability, properties and applications for foil products which utilize organic and renewable materials and offer this competence to our clients.

Materials in Focus:

PET Foils:

Pet foils manufactured from R-Pet (30-80%) can be processed similarly to APET and can be used for direct food contact. The packaging can be recycled after use. Stäger consistently utilizes material recycling for its own production waste from PET foils.

PP Foils:

Polypropylene foils come into use when packaging materials are heated or when they must be heat-filled. PP foils can also be recycled.

Bioplastics:

Stäger processes BIO-PET, PLA, and other bio-plastics. The use of such material makes sense when the recirculation in a circle economy is not possible i.e. disposable.

Carton/Plastic:

Carton and plastic combinations are appropriate when it comes to premium products such as chocolate, confectionary goods, cosmetics and personal care products. Materials can be separated after use and sorted into the suitable recycling category.



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For More Success at the Point of Sale

As the leading European clear packaging specialist, Stäger offers the widest product range. Our transparent packaging is constructed in numerous rectangular, cone or round shapes with an exact fit. Folding boxes, tubes and lids & bases precisely meet consumers' information needs and attract attention through multi-faceted presentation and varied design possibilities. "To see what is inside" avoids inappropriate opening at the Point of Sale.

Various closures can be produced with closing flaps and claws as well as tamper resistant security closures through a tear-off perforation. Multiple folding bottom constructions and carrying handle variations are utilized. Our cushion packaging allows two-sided filling and closures made with thermoformed or injection moulded lids and with automatic folding floors.

Our own manufacturing of automated round tube and lids & bases machinery permits us to develop the most innovative forms combined with a highly diverse selection of materials. This allows us to offer our tubes with the best cost/benefit relationship. Thermoformed inlays offer optimal support of the packaged product and can even make the product appear to float.

The semi-transparent hybrid tube made out of fresh carton/cellulose and transparent (R)PET presents the contents of the package in an unprecedented fashion. The hybrid tube fully made out of carton is a real alternative to the conventional spiral carton tube: lighter, more attractive and less expensive!

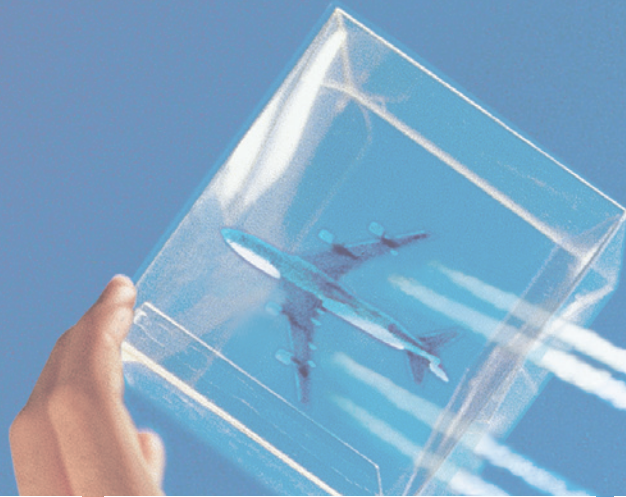




Creating Purchasing Incentives

Plastic packaging material is unsurpassed in the scope it offers for design and finishing capabilities. There are no limits to the expression of emotions!

A variety of innovative finishing techniques are used in order to achieve desired optical effects. Outer and inner offset printing or screen printing for saturated and brilliant colour tones; matt or glossy lacquer and pearlescent effects; hot foil stamping for metallic design elements; high relief embossing and blind stamping; flocking with textile fibres for fabric or leather surfaces; hologram and braille type and use of various folding structures in part patented by Stäger. Through continual innovation and development of our processing technologies we are able to achieve unparalleled design effects. Let us inspire you with our ideas!



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THERMO-

Impart Taste through Appealing Design

Thermoformed trays for food packaging allow a more attractive presentation and higher stacking capacity as well as stability of the product. Our food trays for meat, poultry and fish, either single or multi-sectional, provide the optimal construction based on product requirements. These also achieve an outstanding optical effect while simultaneously supporting the freshness factor. Barrier properties, for example aroma and taste protection, are guaranteed through the use of multiple layers of foil. Humidity is managed via inlaid absorbable pads.

In order to address the increasing demand for tamper resistant and re-closable products, Stäger has made significant investments in the development know-how of sealed and hinged packaging. Our multi tray solutions for vegetables and salad with side supplements, including cutlery, highlight the user-friendly aspect of our packaging.

Our diverse thermoformed plastic inlays for chocolates and biscuits in an array of solid and metallic colours with either a smooth or structured surface are examples of our close collaboration with leading European confectionery producers.

FORMING



PET FILM FOR TOMORROW, TODAY



Communication



Architecture



Buildings



Food & Packaging

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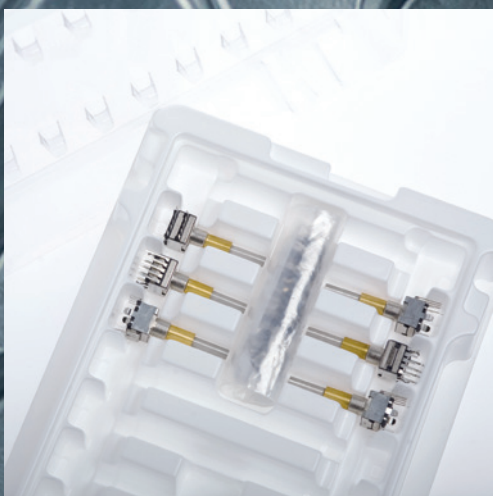


Aesthetics Combined with Functionality

Whether it is a dental, hygiene, small electronic or a do it yourself product, all are optimally displayed in our bespoke constructions out of transparent blister or inlay packaging.

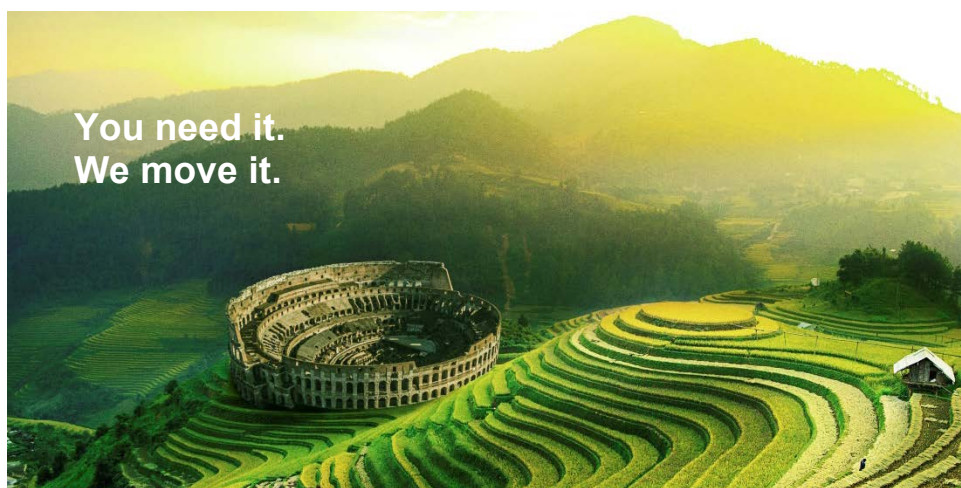
Transparent blister packaging with (R)PET allows an ideal presentation of a product's contents and is therefore especially informative and provides advertising appeal. In addition to a high product and theft protection the packaging process with blisters can be efficiently managed.

Clam Packs manufactured out of (R)PET allow products in the food and non-food industries to be optimally showcased in their entirety. A variety of construction options allow for optimized protection properties even for delicate products. In addition, the "fill and close" concept significantly facilitates the filling process. Folding blisters can be complemented with exact fitting inlay trays allowing multiple sub products to be packed together. Carefully thought-out ribbed constructions optimize material usage while maintaining packaging robustness.





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„As a reliable packaging specialist, we set ourselves no limits. This has become possible with the introduction of the proALPHA ERP system in January 2018, which enabled us to optimize our company processes. Thanks to good and intensive cooperation during the project phase, our requirements have been perfectly implemented in proALPHA. Today, we control everything from the request for quote through to the delivery with the new ERP system.“

Thorsten Seufert,
Chairman of the Executive Board
Stäger Packaging

Do you also want to prepare your processes for the future?

A comprehensive ERP solution for mid-sized enterprises, proALPHA optimizes and automates the core processes along the entire value-added chain: from production through to financial accounting, from purchasing through to account management and service. Tailored to make-to-order and series production as well as trade, the modular structure of proALPHA is designed to integrate comprehensive extensions. This means you use exactly the solution that fits your strategic challenges, and there are no limits to the development of your company. The modules are seamlessly integrated into the system and ensure a consistent data flow across locations. proALPHA also optimally prepares you for the international stage. By offering numerous language and country versions and allowing the convenient connection of third party systems, the software enables companies to manage all their data across the globe. proALPHA's state-of-the-art software architecture offers comprehensive customization options while retaining full release capability.

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PRO α ALPHA

Perfect Protection and Handling of Components

Thermoformed component holders fixate with highest accuracy component parts for transport as well as for automated and manual handling in production and assembly processes. An automated removal of product parts is essential for the optimization of the production process and the material flow in the technical as well as automotive supply industry.

Vacuum formed component holders are ideal transportation solutions for parts. In addition to protection they guarantee precise positioning of parts enabling robot-assisted placement as well as removal on automatic conveyor systems. High charge density and stackability of the load carriers enable optimal manufacturing and logistics processes.

Stäger constructs such tailor-made reusable or one-way holders and transport trays out of (R)PET or ABS as well as tough impact resistant polystyrene, also with optional electrical conductivity and anti-static properties.



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Innovative Development Competence

Our tightly networked development teams in Switzerland, England or The Czech Republic provide advice and service throughout all process steps until final production. Flexible and creative - this allows us to remain one step ahead in the offering of our packaging solutions. We work closely with our client Marketing/Product and Purchasing Specialists to define product requirements and consult on manufacturing/design options and optimal material utilization.

Design drawings are created with the use of the latest CAD/CAM equipment and final samples and prototypes are delivered via digital and 3D printers. Throughout the development process we assure that aspects of an optimized automated or manual erection or filling process are fully reflected. It is here that our machinery construction experts play a pivotal role in providing technical assistance.

Innovation from Tradition

Packaging offers much more than just protection. It also acts as a communication tool and brand promoter. Packaging design is therefore a significant factor towards the success of an individual product.

Stäger strongly focuses on product and process innovation to provide customers with an optimal design and construction as well as to shape and implement new trends. We have demonstrated our ability to continuously implement innovation of high quality combination packaging of foldable boxes and tubes made out of transparent plastic and carton. The "hybrid package", an alternative to the traditional wrapped cardboard tube, is our most recent new product development and has already obtained a great response.

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Long-standing Customer Relationships with Leading European Companies

Stäger has received numerous awards for outstanding innovations and performance. Some of the recent distinctions include the Green Packaging Award for the most environmentally friendly product with an extraordinary recycled PET construction, several UK Packaging Awards, the Starpack Innovation Award and the Czech packaging prize OBAL ROKU for a stackable transport tray for a fully automated production line.

Customers all over Europe value our innovative spirit, our performance as well as the close collaboration. The following companies are examples of our wide spread customer base:



STAEGER AND BOBST A WIN-WIN PARTNERSHIP FOR POINT-OF-SALE SUCCESS



For over 40 years, Stäger has collaborated intensively with BOBST, the leading global producer of machines and services for the packaging industry.

Stäger is involved in the very early stages of product development at BOBST: testing solutions and helping ready products for use in real market environments. For its part, BOBST gets a better impression of the kind of market challenges that confront a company like Stäger and so is able to adapt product development accordingly.

HANDYFEEDER, which feeds blanks into folder-glueers smoothly and efficiently – provides a concrete example. Even with printed plastic substrates – notoriously sensitive to mechanical handling – HANDYFEEDER is able to perform at its maximum output range.

Stäger and BOBST – a win-win partnership!



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